ECOhesion

Buildings and construction account for almost 40% of global CO_2 emissions.

ECOhesion is the first sustainability and innovation platform for the construction sector in Switzerland.
We bring together key industry players, getting a step closer to achieving common sustainability goals.

We help architects find sustainable and innovative solutions for their projects.
We help innovators build credibility by promoting their products.

"We build the bridge between architects and innovators"

TEAM MEMBERS
1. Alexandra Tudora, CERN, Civil Engineer
2. Willem Rischau, UNIGE, Post-doc Physicist
3. Vincent Ricodeau, CERN, Civil Engineer
4. Manu Vega-Cuberos, Political Scientist

1 Who are your clients?

Our first targeted customers will be architects and startup companies who have developed and certified innovative construction materials. Our total addressable market includes civil engineers, contractors, universities, manufacturers, infrastructure owners, real estate developers and house owners.

2 How do you make money?

Our business model is based on three sources of revenue:
- Membership subscriptions
- Organized events and workshops
- Consultancy services

3 What gives you credibility?

In-house competencies.
Interest in our services validated through the market study.

Next steps

1. What are you going to do in next 6 months
- Get innovators on board and build our innovations portfolio
- Create the website for the platform
- Look for partnerships and sponsors

2. HR needed after the training
- Architect with experience in Switzerland
- Web developer

3. What kind of support that you are looking for:
- Training in marketing strategy and coaching
- Financial support

1 2 3 4