SoundMap

Our smart belt helps people suffering from visual impairment, allowing them to discover new outdoors environments autonomously while reducing the risk of hitting obstacles.

“SoundMap helps blind people understand their environment through real-time directional sounds”

TEAM MEMBERS
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1. Who are your clients?
   - Blind people
   - Visually impaired people
     - Reduced visual field
     - Reduced visual acuity

2. How do you make money?
   - Initial payment
   - And monthly subscription
   - Selling it to end-users, associations and hospitals

3. What gives you credibility?
   - Multidisciplinary team
   - Collaborations with hospitals and associations
   - Strong research links

Next steps
1. What are you going to do in next 6 months?
   Incorporating the company, applying for grants, working on the V0.3 and collecting feedback on the device from new partners

2. HR needed after the training?
   1 full time software engineer, and a part-time multidisciplinary team

3. What kind of support that you are looking for?
   Coaching on the go-to-market strategy, as well as grants for the next few months