

QuickFerm

One of most important factors in the production of the beer is yeast. However, it's also the most difficult parameter to control. Large breweries invest in in-house yeast production facilities, but costs are prohibitive to smaller players. Instead they use dry yeast – a handy solution but rather expensive and inefficient. We propose breweries to tackle this frustration by outsourcing their yeast production to our company, benefitting from highly concentrated live yeast due to our fed-batch growth process, gaining 20% in total fermentation time.

“Brewers make wort,
yeast creates beer”

TEAM MEMBERS

1. Lucien Blanchard, HEIA, Msc
2. Larisa Maier, Unifr, PhD
3. Andrea Palumbo, Unifr, PhD
4. Abdel Khelifati, Unifr, PhD

1 Who are your clients?

Our product has already drawn the interest of small/medium sized breweries wanting to exploit the yeast as their own biological fingerprint. The perfect client is the craft-brewer who produces 10'000 to 100'000 hl/year of beer.

2 How do you make money?

Our business aims to create a durable bond with the clients, shaping the products on their needs. We won't just sell a superior yeast, we sell a direct partnership-based unique product, reliability and fast delivery.

3 What gives you credibility?

Our team has a deep scientific knowledge in yeast biology and lab management. Furthermore, the proof of concept was already implemented in very large fermentation vessels with sector leaders such as Guinness and O'Hara's.



Next steps

1. What are you going to do in next 6 months

- Expand the market research outside Romandy
- Secure partnerships (sign agreements)
- Find a viable logistics model

2. HR needed after the training

The economics Swiss knife person

3. What kind of support that you are looking for: Further training / coaching / funding

Coaching could be needed to better define future steps and an efficient fund-raising strategy to achieve our targets.



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Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

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