NystFinder

Nystagmus identification is an obligatory test during the neurological examination, evaluated only visually is highly subjective and depends on doctors’ qualification. Videonystamography systems are expensive. With NystFinder, medical personnel will have a mobile application that accurately finds nystagmus and measures its parameters. NystFinder provides a non-invasive option that helps to reduce subjectivity, speed up testing, and significantly decrease the cost of nystamography.

1. **Who are your clients?**

   Neurologists
   General Practioners (MD)
   Hospitals

2. **How do you make money?**

   Direct sales through a monthly or annual subscription:
   - **Individual licensing** - $12/month, $100/year
   - **Corporate licensing** - $200/month, $2000/year

3. **What gives you credibility?**

   Our medical advisors have helped in designing the product. Several (over 30) medical doctors and neurologists from around the world, confirmed the need and usefulness of this product and service.

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**Next steps**

1. **What are you going to do in next 6 months:**
   Continue with product development which includes a testing stage. Start pilot testing in a hospital research facility in Ukraine.

2. **HR needed after the training:**
   - Software Developer and UI/UX Designer to help with product development.
   - Branding/Marketing for Logo design and market engagement.

3. **What kind of support that you are looking for:**
   Further training / coaching / funding
   - Funding for product development.

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**Team Members**

1. Anastasija Mishchuk, CEO (Computer Vision Expert)
2. Olena Tkachenko, Founder (Professor, PhD, MD)
3. Oksana Kononets, Medical Advisor, Neurologist (PhD, MD)
4. Samantha Sithole, Marketing Research (PhD candidate - UNIL)