FEELIVE

We provide a means of meeting and communication between young music artists and small venues, events, and festivals within French-speaking Switzerland. It simplifies the life of event organizers by finding artists for them, and offers young music groups an easy way to find local concerts in their area.

“Live the music, we handle the rest”

TEAM MEMBERS
1. Calixte Mayoraz, HES-SO Valais
2. Stéphanie Buchard, HES-SO Valais
3. Sylvie Macedo, HES-SO Valais
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5. Benjamin Pillet, HES-SO Valais

CTI Business Concept
Western Switzerland

Customers
1. Artists - local music groups, DJs, singers, etc.
Venues – bars, festivals, events, concert halls, clubs, etc.

Revenue
2. 10% of the artist fee for each concert we organize. (5% from each)

Credibility
3. • Partnerships
• Subsidies with Office de la Culture
• Contacts in music industry
• Contacts in tourism industry

Next steps
1. Next 6 months: Test concerts to subscribe as many musicians as possible. Then, open platform for event organizers.
2. Support we are looking for: partnerships, contacts,

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