There is more energy used for heat generation in the industrial sector than for electricity worldwide. SOLAXER aims to be the first-choice supplier of high performance receivers for solar heat powered industrial processes.

1. **Who are your clients?**
   

2. **How do you make money?**
   
   Selling solar receiver tubes of the highest performance at competitive prices. Projected sales volume:
   - 25 km receiver tubes in 2022
   - 200 km/year from 2023

3. **What gives you credibility?**
   
   LOI from industry
   
   Granted European patent EP2898113
   
   10+ years of proven track record in the field of solar absorbers
   
   Solar Energy Best Technical Paper Award

Decarbonizing industrial heat through competitive solar collector technologies.

**TEAM MEMBERS**

1. Maxime Lagier, co-founder
2. Anna Krammer, co-founder
3. Jean-Christophe Hadorn, advisor
4. Andreas Schüler, advisor

**Next steps**

1. Adjust and up-scale prototype coater
2. Raise funds for coating line
3. Set-up pilot production

Highest optical performance
Eco-friendly
Low cost