Feet’in - Smart Medical Insole

Feet’in insole is a data-driven medical insole that measures Partial Weight Bearing and analysis the motion in real-time to help doctors design an optimal rehabilitation process for their patients, ranging from hip/knee injury, foot trauma to severe neurological conditions.

“Feet’in insole supports you everywhere”

TEAM MEMBERS
1. Yanis Bouadi, EPFL, Student (MSc)
2. Irina Bejan, EPFL, Student (MSc)
3. Nadège Zanou, UNIL, Senior Lecturer
4. Karl Scheufele, EHL, Student (BSc)

1. Who are your clients?
   - Health clinics
   - Private hospitals
   - Physicians clinics
   - Physiotherapists clinics
   - Obesity centers
   - (later) public clinics

2. How do you make money?
   - Fixed price for bundle of insoles with different sizes (36-46)
   - Yearly fee for mobile/desktop app per each doctor/clinician
   - Add-on subscription plans for patients to access the real-time monitoring

3. What gives you credibility?
   - Letters of intent for buying the product
   - Functional prototype
   - Partnership for gold standard validation and pilot program
   - Strong team in eng., data science, medical field and business dev

Next steps
1. In the next 6 months, we aim for:
   - Gold standard validation
   - Improve usability, producing insole V0 & pilot program with patients
   - Grants applications/fundraising

2. We will recruit:
   - Microengineering student, IT engineer

3. We need support for:
   - Raising CHF 125k for pilot
   - Producing 150 insole pairs for pilot.