PostNatural History n.
The study of the origins, habitats, and evolution of organisms that have been intentionally and heritably altered by humans.

1. Who are your clients?
Museum visitors include:
- Children & school groups
- Families
- Young adults
- Tourists
- Nature-oriented individuals

2. How do you make money?
Museum’s finance consists in a mixed funding:
- Public subsidies
- Donations, bequests, grants
- Sponsorship from private-sector companies
- Self-earned income through admissions and other services we generate

3. What gives you credibility?
- Proof of concept
- Support from Swiss natural history museums
- Strong team

Next steps
1. Host institution
   First, we need to find a natural history museum interested in hosting the exhibition lent by our partner, the Center for Postnatural History.

2. Funding
   Second, we need to raise funds, both for the display of the exhibition and for the development of the project itself.

3. Expertise needed
   Moving forward, we are looking for coaching in funding, financial planning, and market strategy.

TEAM MEMBERS
1. Gil Oliveira, humanities, (MSc)
2. Miguel Correia, biochemistry (PhD)
3. Timur Ashirov, chemistry (PhD)
4. Vincent Racciatti, economy (BSc)

First museum in Europe solely dedicated to collecting and exhibiting modified organisms

In collaboration with the
Center for Postnatural History
Richard Pell & Allen Lauren