At Wakeit, we help young people who want to wake up in a good mood by increasing their motivation and avoiding tediousness unlike other conventional and boring alarms. Our app brings the first social wakeup featuring interactions with friends, games and daily challenges.

**What gives you credibility?**

- **Winner** of Startup Weekend 2018
- **Supported by** xGrant
- **Finalist** Startup Champions Seed Night 2019
- Current alpha version
- 4 interested clients and +300 user feedbacks

**Who are your clients?**

**B2C:** App users

**B2B:** Partners using our app for advertisement (Fitness centers, breakfast industry, advertisers...)

**How do you make money?**

**In-app purchases** (premium functionalities, in-game purchases)

**Advertising** (sponsored wake-up methods, banners)

**Next steps**

1. **What are you going to do in next 6 months? (2019)**
   - July: xGrant (2nd phase) and Fit Digital grant
   - August: launch public bêta
   - September: Official launch

2. **HR needed after the training**
   - Digital marketing and sales managers
   - Designers
   - App developers

3. **What kind of support that you are looking for?**
   - Training in marketing strategy
   - Financial support
   - Lawyers and experts in users privacy

**TEAM MEMBERS**

1. Sebastian Savidan, EPFL, MSc
2. Paul Callens, EPFL, BSc
3. Bastian Muriel, EPFL, MSc
4. Marc Briquet, UNIL, MSc